



Venice Italy
Yervant & Annie
17 to 20 October 2011

Venice

... simply the most seductive
canvas
for a creative soul.



- Learn Yervant's techniques during a full day live shoot.
- See what he SEES... Light, Textures, EXPRESSIONS !
Learn to see outside the predictable !
 - * Visualize and shoot FOR ALBUM PAGES that SELL !!
- Shoot to create a new portfolio for yourself !
 - * Stunning models in designer gowns
- Night-time shooting.... video light techniques !
- Learn 'Signature' finishing techniques...
 - * Photographic ART !!
 - * Photoshop like a pro ... Traditional Darkroom techniques and much more on your
- Down to earth, realistic and enlivening marketing and business presentation with Anie...
 - * Innovative Marketing & Branding in today's economy !
- ...as always ... great FUN and networking !
- Limited to 22 participants ONLY
From all corners of the world...



Yervant Grand Master Photog. AIPP, FAIPP, HF MPA (UK)

- 🏆 One of 30 MOST influential photographers of the decade 'Photo District News' January 2010
- 🏆 The recipient of the prestigious 'Lifetime Achievement Award' WPPI 2010 for his unparalleled influence within international wedding photography and the most "Emulated" photographer of our time...

Anie Yervant's wifey ... the 'Manager' !

- 🏆 Business graduate with a degree in marketing, 18 years in sales and marketing for international corporations, Anie is the first to admit she can't shoot to save her life... But she can SELL !!
- 🏆 Anie has a wealth of experience in emotional-marketing and branding, a creative mind in the art of SELLING . Always looking from a 'woman's' point of view, she has mastered an ideal marketing mix which has set their business amongst the high-end in the world...



Shoot for ALBUM pages...
Design pages that SELL ...

The Week...

Monday 17th ... see what he sees !

Presentation by Yervant to whet your appetite ...

Discover Venezia ! Walk through the lane-ways which are rich in illustrious history and discover Venice's sensuous mystery...

Yervant will take you through alleys he has known since his boyhood and share his observation of light and texture and watch him create his 'Signature' images with a live shoot.

*Tuesday 18th ... your day !
Your BRIDES...*

More inspiration and stimulation to set you up for an afternoon of magic !

Stunning brides in exotic wedding gowns ! Yervant will instruct every individual about all aspects of photography with available light and video light. He will teach his 'Posing...but Naturally' techniques and much much more !

Wednesday 19th ... brace yourself !

Prepare your files from yesterdays' shoot for a constructive but tough critique session! The only way to learn!!

Then ... "Photoshop 'till you drop" !

Learn simple but all ESSENTIAL professional FINISHING principles of a traditional Dark-Room... but on your laptop, Yervant at your side !

Thursday 20th ... new echelons !

Business, Marketing & Branding !!

Anie will share some down to earth and totally realistic approaches to business today and innovative marketing concepts that excite and refresh your approach to the business of your photography !

Then... Yervant again for an open forum of discussions, more Photoshop and anything else you wish to learn, just ask !

And always, much much more... with loads of FUN guaranteed !

Then... Farewell Dinner party

Hi Yervant,

My name is Steve and I was one of the participants in yesterday's shootout.

Although I was able to be reminded of some fundamental 'tips of the trade' that can sometimes be forgotten when bad habits are picked up what I got out of your session was so much more than that.

Thank you for giving your time and expertise to the group. You are a great example to us all and your success is well deserved.

Best Regards

Stephen Damen

Hi Anie and Yervant,

First of all, I would like to sincerely thank you both for your time, professionalism and in-depth knowledge teaching from your recent workshop at the Gold Coast.

I had an absolutely wonderful time and learnt a lot.

Anie, I did say to Yervant that I have never had such a great speaker on business, your wonderful intuition, insight into business was the absolute best I have heard, and instead of the usual blah blah, your approach with life experiences, womanly thinking, etc. will no doubt prove invaluable to me down the track. Just wanted to personally [well via email] to give you my thanks for that.

There certainly would be a desire on my part to have future seminars with you both as there are always things to learn.
Adrian Kunst

The WPPI Lifetime Achievement Award honors wedding photographer Yervant! A man who has altered the landscape of this industry and remains the most imitated of any other wedding photographer in the industry. Yervant has raised the bar globally for the photography industry.

He has set an example for all regarding the value of long-term relationships and partnerships. He has inspired, motivated, and made many photographers question how did he do that. It's rare to meet an individual that is so talented yet so humble.

GraphiStudio is proud to have him as a client and also a friend.

Maureen Neises

GraphiStudio

Yervant needs no introduction.

Considered a landmark contributor to wedding photography worldwide, he was recently acknowledged with a prestigious "Lifetime Achievement Award" by the WPPI. This is one of many international awards recognizing that he is one of the key influential photographers of our time. Yervant is also a Canon EOS Master.

Alan Brightman

Canon

Venice Italy

Aust.\$2200 (approx €1600)

INCLUDES

- ◆ 4 days' Intensive Tuition with Yervant & Anie
 - ◆ ...Gorgeous models in designer gowns
 - ◆ Farewell Dinner
- ◆ *30% discount on all Yervant products

** Discount applied on full retail prices*

Accommodation:

We have arranged VERY special rates at the Palace Bonvecchiati
(Venue of our workshop)

Please inform Anie your arrival and departure dates for booking
accommodation at Palace Bonvecchiati

You pay Hotel DIRECT upon check in
See page 5 for details

Workshop Booking :

Registration retainer AUD \$500 to secure your place
Balance of AUD \$1700 on 1st September 2011





An elegant contemporary hotel in Venice, dedicated to those who love art and design.

The hotel is conveniently located just 200m from Saint Mark's Square. It is one of the few hotels in Venice which has water taxi access right to their front door.

*4 + STAR Impeccable presentation
and outstanding 24 hour service.*



RATES for Workshop participants:
Include all Taxes and Buffet Breakfast for TWO

- * Superior Room for TWO €250 per night
- * Deluxe Room for TWO €277 per night

* TRIPLE Room €300 per night (breakfasts for 3)

- * Internet Wi Fi
- * Modern amenities
- * Wellness Centre & Swimming Pool
- * Boat service to the door
- * Centrally located at St Mark's Sq.
- * Bar, Cafe, Restaurant



<http://www.palacebonvecchiati.it/>

To Book....



1. Contact Anie anie@yervant.com to reserve your spot
2. www.yervant.info > Seminars/Workshops to book on line *or*
3. FAX the booking form on last page

What to bring ...

- Digital Camera and gear
- Laptop Computer with Photoshop
- 3 Favorite images (File Preferred) for a constructive Critique Session
- Comfortable walking shoes as we will be walking all over Venezia.
- ... An open mind to fill will loads of news and inspiration!!



Workshop Booking form *Venice - Italy*

NAME

Please write CLEARLY

ADDRESS

COUNTRY POST CODE

E-MAIL PHONE

Visa Mastercard AMEX

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Expiry date

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Signature

How many for WORKSHOP ?

Spouse attending? (+ \$100)

Name

Paying WORKSHOP amount in FULL (AUD \$2200)

Paying retainer now (AUD \$500)
Balance on 1st September 2011

ACCOMMODATION *(Payment at Hotel upon check in)*

Check IN date Oct 2011

Check OUT date Oct 2011

- * Superior Room for TWO €250 per night
- * Deluxe Room for TWO €277 per night
- * TRIPLE Room €300 per night

** Registration retainer is nonrefundable
* Yervant reserves the right to; vary/alter program and content
or cancel if necessary
* (Cancellation by Yervant will ensure a full refund of payments)*

Scan and email to anie@yervant.com
OR FAX to: international + 61 386 210 070